

Welcome



Introduction to Speech
Communication

Why are You Here?

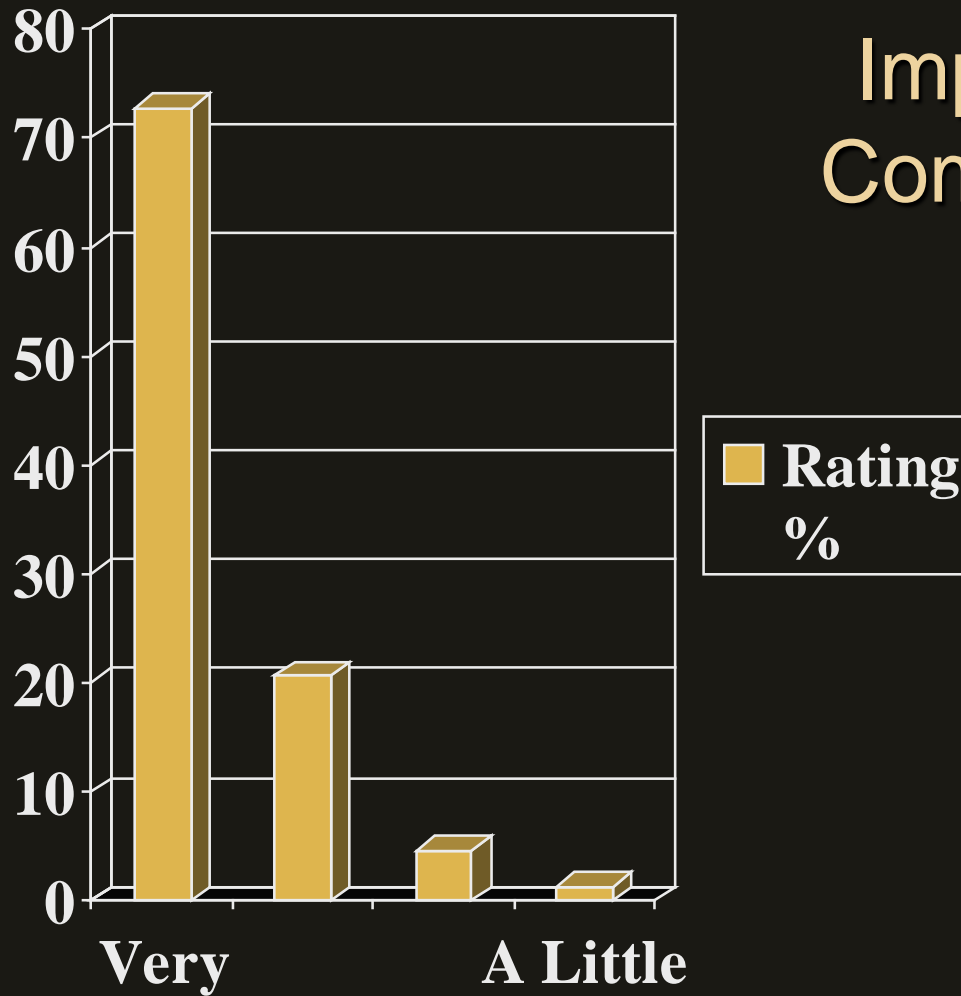



Would you be here today if this course wasn't required?



Employee Characteristics and Skills Valued by Northern Virginia Employers
Business Needs Assessment Study, December 2000

Importance of Communication Abilities





Aside from the core technical skills,
communication skills are the most
important thing you need to have.

So many people really underestimate
those and do a bad job at them.

- Kathy Clark, Chief Executive, Landmark
Systems, Reston (*Washington Post*, 8/20/2000)



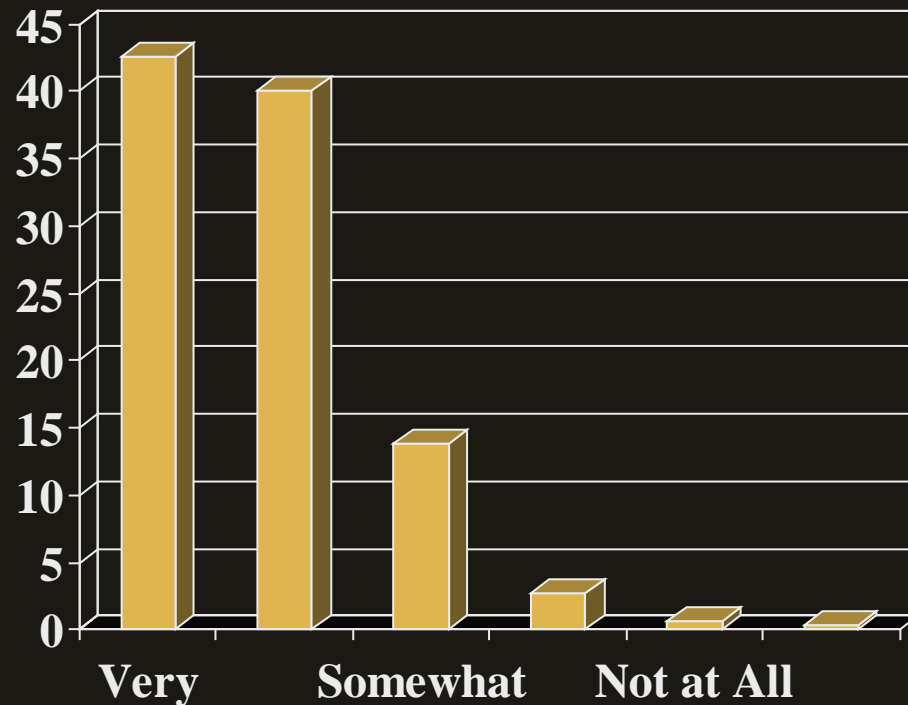
Bottom Line



Your Boss Wants You Here!

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Importance of Interpersonal Skills



■ Rating %

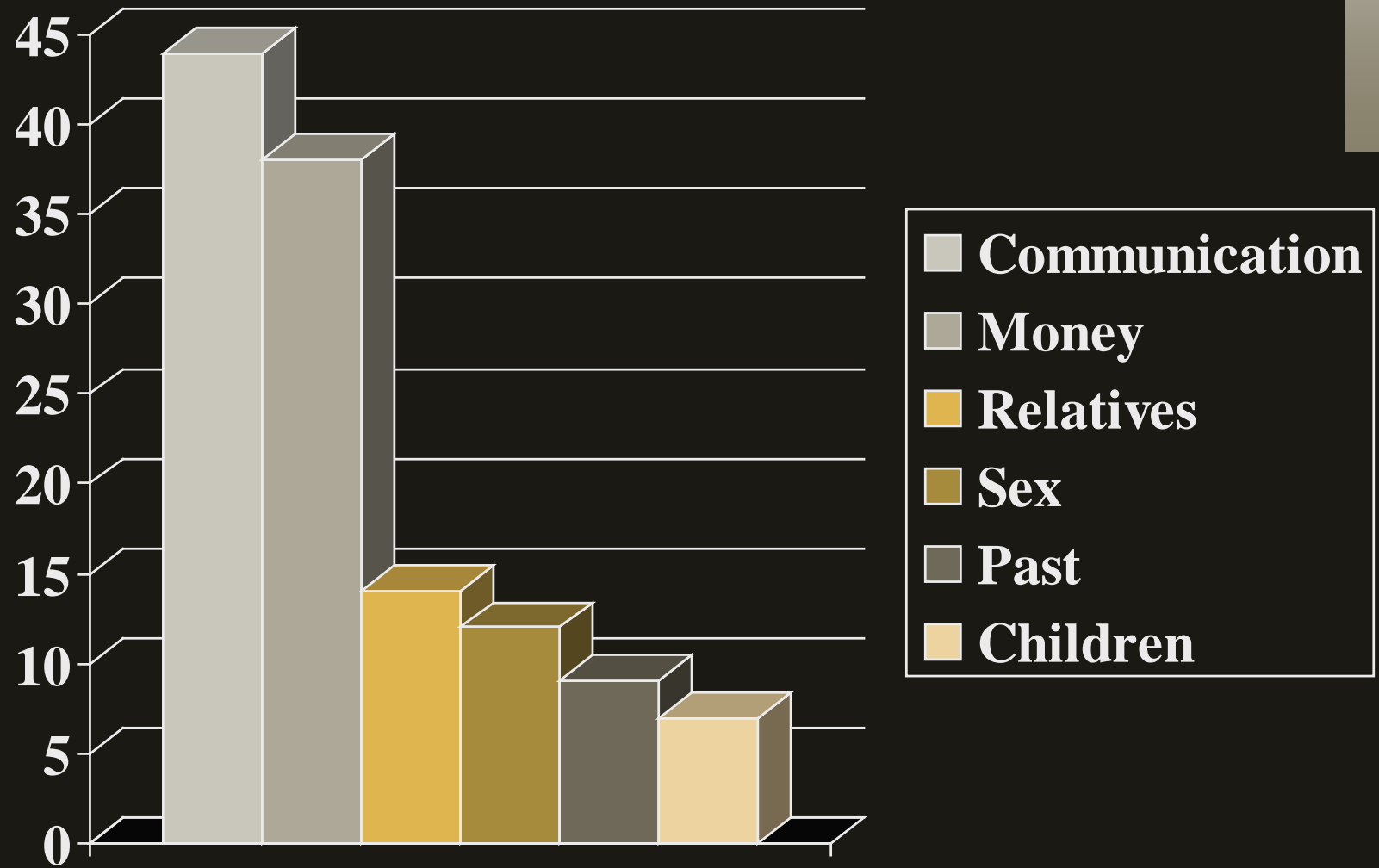
Business Needs
Assessment Study,
December 2000

Your Family Wants You Here!



[http://www.natcom.org/research/Roper/
how_americans_communicate.htm](http://www.natcom.org/research/Roper/how_americans_communicate.htm)

Why Marriages End



It's Great



That You're Here!