

INVITATION TO
Property and Business Owners in
OLD STERLING/ GUILFORD STATION

"That eclectic place along the W&OD Trail at Church Road and Route 28 in Sterling, VA"

Old Sterling/ Guilford Station Design Charrette - Part II

"The Design Session"

Part I has been completed!

**It's time to envision the neighborhood as it relates to workplaces,
shopping areas, recreation areas, streets, and natural spaces.**

**Most importantly, how should the edges/border of the new Guilford
Station be defined?**

FRIDAY, MARCH 17, 2017

8:00 to 10:30 am

Tart Lumber Design Center

22183 Shaw Road

Sterling, Virginia 20166

Coffee, juice and muffins will be served.

Directions: <http://www.tartlumber.com/>

Parking: Please park on the gravel lot of the old Sterling school building across from the Tart Lumber Design Center.

Dear Leaders of Sterling Organizations,

Thank you for attending the Part I of the Design Charrette on February 17. It was a pleasure meeting so many of you and hearing your ideas. You are a wonderful group, and Todd, the Design Cabinet members, and I were honored to have spent the morning with you.

Because of the success of February's charrette, the Design Cabinet informed us that the group is poised for a follow up session -- **the actual design session. The date for the next charrette has been set as Friday, March 17** (To easily remember, that's St. Patrick's Day). If you were unable to attend the first session, no worries. A summary of the pages of suggestions, ideas, and comments that were shared is being prepared. We'll spend a little time in going over those on March 17 before going into the actual design work.

You can anticipate that the meeting room at Tart Lumber will be set up differently when you arrive. Be ready to pull up your sleeves, look at maps, and work at tables as the Design Cabinet sketches out your vision for the Old Sterling/Guilford Station area. No prior experience is necessary! In preparation for Design Charrette - Part II, please give some thought to the following so that the Design Cabinet's architects, engineers, designers, and planners can immediately start drawing the "new Guilford Station" in Old Sterling as you would like to see it. If you are stuck on answering these questions, you may not be the only one(s). The Design Cabinet can provide some guidance at the next charrette.

- **How should the edges/border of Guilford Station be defined?**
- **What type of uses, buildings, and open spaces do you envision?**
- **Do you want a "main street," and how should it be designed?**
- **Is there a way to better connect the businesses on the north side of Church Road with those on the south side?**
- **Anything else not mentioned here that may be of particular interest to you?**

Please RSVP via a quick email to Todd and me, or call either of us with the name(s) of those who you would like to participate. Seating is limited, and a confirmation email will be sent before the charrette.

We are really looking forward to Part II and working with you to further your future vision for Old Sterling/Guilford Station. Thank you once again for being a part of Sterling!

Sincerely,
Helena and Todd

Design Charette Community Points of Contact
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PLEASE NOTE:

The Old Sterling/Guilford Station area was chosen by the award-winning Loudoun County Design Cabinet for a series of Design Charrettes.

Individuals working on this endeavor are professionals who are giving voluntarily of their time and talent.

The work done during Design Charrettes is conceptual only. Policies that address zoning and the comprehensive plan are not a topic of focus for the March charrette.

Design charrettes seek to translate your ideas and vision for the area into easy-to-understand visuals such as designs and drawings that arrange spaces and context of use.

All ideas are welcome and encouraged. This process does not in any way intend to infringe upon the property owner's rights.

We hope that your engagement in this process may bring about the best use and best economic return for all concerned.