

ExxonMobil Symposium Presentation Rubric

SCALE	0-3	4-6	7-10	SCORE
<p style="text-align: center;">Research</p> <p>Includes narrow, debatable thesis or main topic of discussion; supports thesis / main topic with logical reasoning. Includes multiple supporting points and relevant research that supports thesis / main topic</p>	<p>Introduces a relevant topic, but significance unclear; unclear or incoherent explanation of relevant existing research and/or multiple perspectives on topic</p>	<p>Offers a coherent articulation of the topic & research questions. Provides a broad but vague overview of the disciplinary approach to the field OR an overly narrow introduction to relevant research. Identifies multiple perspectives, but understanding of difference requires elaboration</p>	<p>Addresses the assignment with unexpected insight: Introduces a thoughtful, well-formed topic & research question. Provides a broad but comprehensive review of relevant research. Identifies AND explains distinctions between multiple perspectives</p>	
<p style="text-align: center;">Support</p> <p>Central claim is duly supported or refuted by evidence.</p>	<p>States a trite, overly general position that is supported by weak evidence from primary & secondary sources, or fallacies in their logic and/or reasoning</p>	<p>Offers a clear, unified, standard position illustrated by predictable evidence drawn from primary & secondary sources or refutation of claim supported by examples or evidence</p>	<p>Offers an inventive, well-informed position illustrated by well-chosen evidence from primary & secondary sources or refutation / rebuttal of claim strongly supported by clear evidence or examples from history or reputable sources</p>	
<p style="text-align: center;">Organization</p> <p>Clear structure logically moves from introduction to conclusion</p>	<p>Basic organizational pattern evident, but lapses in organization disrupt logical flow of ideas</p>	<p>A coherent presentation in which the transitions between different elements are effective but mechanical and inorganic</p>	<p>Asserts a sophisticated claim developed with complex, multiple perspectives that are organized to achieve maximum coherence and momentum</p>	
<p style="text-align: center;">Design for Medium</p> <p>Well-chosen design features enhance audience motivation and participation.</p>	<p>Medium selected for presentation is not well designed, distracting and ineffective in enhancing content</p> <p style="text-align: center;">OR</p> <p>No medium used for presentation but was needed to understand the content</p>	<p>Medium selected uses standard recognizable design features that are generally suited to the content</p> <p style="text-align: center;">OR</p> <p>No medium used for presentation but could have enhanced understanding of the content</p>	<p>Creates visual appeal with features that highlight and enhance specific content. Skillfully uses medium</p> <p style="text-align: center;">OR</p> <p>No medium used for presentation and was not needed to enhance understanding of content</p>	
<p style="text-align: center;">Aural & Nonverbal</p> <p>Voice and body language engage audience & enhance content</p>	<p>Does not effectively use body & voice— problems could include lack of eye contact, reading from slides or cards, monotone delivery, speaking inaudibly</p>	<p>Effective use of body and voice with no major issues are evident. However, presentation lacks poise, conviction, enthusiasm</p>	<p>Shows artful control over body and voice. Speaks confidently and audibly; maintains eye contact throughout; engages audience interest</p>	

Duration of Presentation

Presenter Name / Topic:

Excluding Q&A: _____

Works Cited: Yes

No

Overall Score: _____ of 50

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Room Number: _____

Presenter Name: _____

NOTES AND FEEDBACK	
<p>Please provide constructive feedback for the student to assist them in future presentations</p>	